

## Data Analyst

Strategica Pte Ltd - Singapore

## Company Description

We are an insightful corporate advisory company delivering innovative + pragmatic marketplace solutions to our clients.

The creative process is based on strategic analysis, innovative business model design + developing unseen paths to market.

We have an enviable set of skills + over 30 years experience in the healthcare, modern retail + utilities industry sectors which can be used to build advantage for our clients.

We help build knowledge competency centres through the insightful use of business intelligence + business process audits.

We have been in business since 1994 in + across the Asia Pacific Region.

## Job Description

1. This role located in Singapore + reporting to the Managing Director focuses upon:
  - a. Building a knowledge competency centres in Strategica + its clients through the insightful use of Applican business intelligence;
  - b. Searching for commercially relevant open source data + evaluate its potential for client interest;
  - c. Becoming an Applican BI expert and use Applican products to explore new data sets;
  - d. Correlating data + creating visualisations/dashboards to convey the hidden meaning within the data to clients
2. The Data Analyst will become part of a team who are the pre-eminent users of Applican BI within strategica.
  - a. Your focus is to find + explore compelling data sets and publish them on the web to tell the world about our retail products. These data maybe internal structured data or unstructured open source data.
  - b. You will work with current clients + prospects to help them visualize and publish reports. This act of publishing is part of the process of institutionalising the use of knowledge + its benefits.
  - c. Help Applica + its client to turn data into revenue generating asset.
  - d. Your work will be instrumental in driving demand for Strategica's services and the Applican BI product; and
  - e. Providing feedback to product development.

3. In terms of personal attributes you are:
  - a. Not afraid to work in a start-up environment focused on emerging markets;
  - b. Able to work with customers from a variety of countries and cultures across Asia;
  - c. Comfortable working in a virtual environment from home or client offices;
  - d. Able to work independently, having a strong sense of accountability + delivery;
  - e. You will have a creative approach to problem solving, with the ability to think laterally;
  - f. You are able to analyse data to find patterns and trends;
  - g. Fluent in both written + spoken, English, at a technical level. Understanding Mandarin would also be an advantage; and
  - h. You will have already worked in or with European companies + be familiar with European mindsets + approaches to creative problem solving + software creation.
4. Generally you will:
  - i. Be a leader and mentor to less experienced members of the team; and
  - j. Perform all other related duties assigned by the Managing Director.

## Desired Skills + Experience

5. Average Application of:
  - a. MDX, XMLA or OLAP4;
  - b. Integrate ORACLE OLAP Server + equivalent platforms.
6. Average Understanding of:
  - a. Microsoft SSIS ETL and Datamart Design;
  - b. Microsoft SSAS (Cube + Dashboard design and maintenance);
  - c. Microsoft SSAS (Calculated Member with MDX XMLA or OLAP4 Scripting); and
  - d. Having experience with databases and data analysis tools, eg Big data, Data Analytics, NoSQL (MongoDB, CouchBase, etc); and knowledge and work experience in HADOOP environment; and
  - e. Familiarity
7. You will have excellent quantitative ability;
  - a. A strong aptitude for statistics or analytics.
  - b. Programming experience and ability to work with APIs on a novice level.

- c. You are technically savvy and are able to learn + use new software applications
- 8. You are able to analyse data to find patterns and trends
- 9. Provide presales support for prospects including data review, product demonstrations + analytical problem solving
- 10. Use Applican products to quickly and expertly answer customers' questions about their data

You will be either a Singaporean, PEP holder or PR, or capable of achieving same.

## Additional Information

- 11. Type: Full-time
- 12. Experience: Mid to senior level
- 13. Functions: Engineering + creative use of data
- 14. Industries: FMCG + Retail
- 15. Qualifications: Tertiary + or Master degrees in Maths/ Computer Sciences/ commerce
- 16. Experience: 3-5 years

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